

LAB19 - LinkedIn Advertising Bucharest 4 October 2019, Bucharest, Romania

Marketing and advertising professionals from Romania joined LAB19 to get first-hand insights from LinkedIn and Httpool's expert advice that will fuel their digital campaigns. This was the first official LinkedIn workshop in Romania, dedicated to professionals only. Contents included information on innovative practices to upgrade presence on LinkedIn

and exclusive details on what's coming next to the platform. Bianca Vlaston, Httpool Managing Director for Romania and Sarunas Sakalauskas, Httpool LinkedIn Global Director, represented us and made the event a complete success! More information on the programme can be found HERE.

Esport Gaming Forum 24 October 2019, Warsaw, Poland

Httpool co-sponsored the largest Polish conference devoted to electronic sports and gaming. Among over 40 speakers was also Pauls Perkons, Httpool Senior Twitter Account Manager, who shared his advice on Twitter for Gaming. The event was attended by over 500 participants ranging from young graduates planning a career in esports to marketers, advertisers, media industry representatives and investors. Esport & Gaming Forum is a space where specific communities interested in electronic sports can exchange their experiences and work on improvements for the entire segment.

More info on the Forum can be found HERE.

